

## WBCCI Europe Europe News

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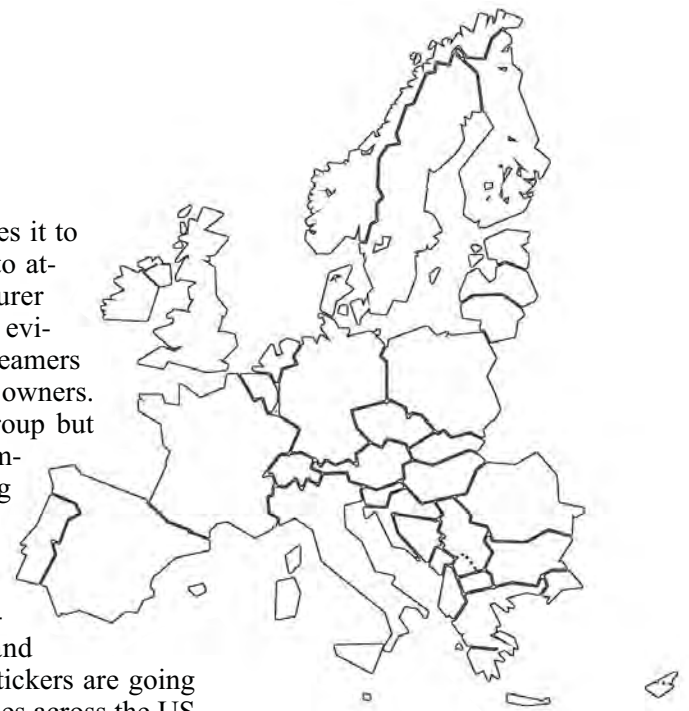
From an idea in July 2015, WBCCI Europe is now well established. Not yet six months old as a unit, we average more than one new member per week and, at the beginning of March, we welcomed eight Airstream owners. We have a long way to go as there are hundreds of Airstreams in Europe with an increasing number of new European as well as vintage models being imported each year. The largest numbers appear to be in Germany, the Netherlands and Britain, but of course there is no way to count them.

At the end of February, we were mature enough to open up to the European dealer network. Their response has been very positive and some of their customers have already joined. With information going onto their websites and the word spreading throughout Europe, we are beginning to feel we are part of the Airstream establishment.

We accept that people have many different reasons for buying an Airstream

and not everybody does it to make new friends or to attend single-manufacturer rallies. However, it is evident that many Airstreamers love to meet fellow owners. They are a diverse group but they have a lot in common with ages ranging from thirty year olds to people in their seventies. We now have a lot of interest in affiliate membership and our WBCCI Europe stickers are going to be appearing at rallies across the US this summer! See the Affiliate page on our website.

There are four Airstream rallies planned in England this year. One in May is an unofficial WBCCI gathering and will promote the Club to more non-members. There will be other rallies in other countries too but the event everybody is looking forward to is the first official WBCCI rally ever to be held in Europe. In July members will be hitting the road to make their way to Bel-Repayre in South West France.




The rally is getting booked up at the retro trailer park owned by a circus family. Some will travel in caravan across Europe. Music, entertainment and fun are guaranteed in large measure. US members are also welcome to stay in the twelve vintage, themed Airstreams on site and some have already booked – the first Americans to attend a WBCCI rally in Europe. More details are on the website [www.europe.wbcci.net](http://www.europe.wbcci.net)

As spring approaches, we look forward to the first summer of the first unit in Europe, over sixty years after the WBCCI was formed. The Big Red Numbers, logo stickers and WBCCI Europe flags will be appearing wherever Airstreamers meet and membership will no doubt continue to be infectious.



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